



## Thessaloniki Data Economy Day - Draft Agenda

Date: **Wednesday, September 27, 2023**

Venue: **City Hall, Thessaloniki, Vasileos Georgiou A' 1, 546 36 Thessaloniki**

Schedule: **17:00 – 21:30**

- 17:00 – 17:05** *Conference opening and introduction*  
**George Konstantinidis**, University of Southampton, UPACST scientific coordinator
- 17:05 - 17:15** *Welcome speech*  
**Stathis Konstantinidis**, Vice Minister of Interior, Sector of Macedonia & Thrace
- 17:15 - 17:20** *Welcome speech*  
**Maria Karagianni**, Deputy Mayor of Culture and Tourism, Chair MDAT S.A.

### **PART I – Data economy use cases**

- 17:20 - 17:30** *The role of UPCAST in the Data Economy*  
**Richard Stevens**, IDC, UPCAST project coordinator
- 17:30 - 18:30** **Use cases of Data Economy**
- Data economy and climate change policy making. The case of Thessaloniki*  
**Charalambos Bratsas, Paraskevi Tarani, Anthi Tsakiropoulou**, MDAT S.A., OKF Greece
- Digital Marketing in the Data Era*  
**Anestis Stamatis, Alexandros Lemperos**, CACTUS
- Fitness Data Economy*  
**Nenad Stojanovich, Milan Vuckovic**, NISSATECH
- Raise project: Opening Science Data*  
**Evdokimos Konstantinidis**, Aristotle University of Thessaloniki
- Data infrastructures for Disaster Risk Management. Challenges towards application-agnostic, standards-compliant data repositories*  
**Vasileios Vescoukis**, National Technical University of Athens

---

**18:30 -19:00** **Coffee break**

---

## PART II - Panel Discussion: data economy in strategic sectors and domains of public interest

- 19:00 - 20:00** Moderator: **George Konstantinidis**, University of Southampton, UPACST scientific coordinator  
**Josep Salanova Grau**, Hellenic Institute of Transport, CERTH  
**Stavros Keppas**, Laboratory of Atmospheric Physic, AUTH  
**Nicos Komninos**, URENIO Research, AUTH  
**Konstantia Mpressa** – Region of Central Macedonia, Sustainable Urban Development Observatory of Thessaloniki (TBC)  
**Olga Papadodima**, Institute of Chemical Biology, National Hellenic Research Foundation
- 20:00 - 20:30** Q&A, Discussion
- 20:30 - 21:30** Reception

**Note:** Simultaneous translation from English to Greek and vice versa shall be available throughout the conference sessions

---

Please Confirm your participation here: <https://forms.gle/PfGe42kyLQvFsJCD9>